Cash/Trade

Sales Office

Washington DC

Cash

CONTRACT



And:

KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

American Media & Advocacy Group

815 Slaters Lane

Alt Order # Contract / Revision 09838480 582249 Product AMERICAN ACTION NETW Contract Dates Estimate # 3344 10/26/12 - 11/06/12 Original Date / Revision <u>Advertiser</u> 10/10/12 / 10/10/12 American Action Network

> Station Account Executive Jared Salles KTVI Special Handling

> > Demographic Adults 35+

Billing Cycle

EOM/EOC

Total Ratings 268.00 Product Code IDB# Advertiser Code 405

Billing Calendar

Broadcast

Advertiser Ref Agency Ref

Alexandria, VA 22314

		Spots/]	Totals_
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	
N 1 2 10/20/12 10/29/12 M-F 5a-530a	5a-530a <u>Rate</u> <u>Rating</u> \$800.00 2.60	:30	NM 1	*******
N 2 2 10/31/12 10/31/12 M-F 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12w 1	5a-530a <u>Rate</u> <u>Rating</u> \$800.00 2.60	:30	NM 1	·
N 3 2 11/02/12 11/02/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	5a-530a <u>Rate</u> <u>Rating</u> \$800.00 2.60	:30	NM 1	
N 4 2 11/05/12 11/05/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5a-530a <u>Rate</u> <u>Rating</u> \$800.00 2.60	:30	NM 1	***
N 5 2 11/06/12 11/06/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	5a-530a <u>Rate</u> <u>Rating</u> \$800.00 2.60	:30	NM 1	,.
N 6 2 10/26/12 10/26/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	7 1,12
N 7 2 10/29/12 10/29/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	
N 8 2 10/31/12 10/31/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	
N 9 2 11/01/12 11/01/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	• ,
N 10 2 11/05/12 11/05/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 11 2 11/06/12 11/06/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	6A-630A <u>Rate</u> <u>Rating</u> \$1,800.00 4.90	:30	NM 1	\$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Alt Order# Contract / Revision 582249 / 09838480

Contract Dates Product Estimate # AMERICAN ACTION NE 3344 10/26/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 10/10/12 / 10/10/12 **American Action Network**

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating		N. 1	\$1,400.00
N 12 2 10/26/12 10/26/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week	7A-730A Rate Rating	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	<u>Rate</u> <u>Rating</u> \$1,400.00 4.80			
N 13 2 10/30/12 10/30/12 Fox 2 Morning News	7A-730A	:30	NM 1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	Rate Rating \$1,400.00 4.80			
N 14 2 11/01/12 11/01/12 Fox 2 News at 7 am		:30	NM 1	\$1,400.00
Start Date	<u>Rate Rating</u> \$1,400.00 4.80		1	
Week: 10/29/12 11/04/12T 1 N 15 2 11/02/12 11/02/12 Fox 2 Morning News		:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate Rating \$1,400.00 4.80		į	
		:30	NM 1	\$1,400.00
N 16 2 11/05/12 11/05/12 Fox 2 News at 7 am Start Date	<u>Rate</u> <u>Rating</u>	.50	14,17	* 1, 12 11 1
Week: 11/05/12 11/11/12 M 1	\$1,400.00 4.80			£4 400 00
N 17 2 11/06/12 11/06/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week	7A-730A <u>Rate</u> <u>Rating</u>	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	\$1,400.00 4.80			
N 18 2 10/29/12 10/29/12 Fox 2 News at 8 am	8A-830A	:30	NM 1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> <u>Rating</u> \$1,400.00 4.10			
N 19 2 11/01/12 11/01/12 Fox 2 News at 8 am	8A-830A	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$1,400.00 4.10			
Week: 10/29/12 11/04/12T 1 N 20 2 11/02/12 11/02/12 Fox 2 News at 8 am		:30	NM ·	\$1,400.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> <u>Rating</u> \$1,400.00 4.10			
	\$1,400.00 4.10 8A-830A	:30	NM ·	1 \$1,400.00
N 21 2 11/06/12 11/06/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week	Rate Rating	.00		, , , , ,
Week: 11/05/12 11/11/12 -T 1			6.18.4	1 \$1,400.00
N 22 2 10/26/12 10/26/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week	830A-9A Rate Rating	:30	NM	1 \$1,400.00
	<u>Rate</u> <u>Rating</u> \$1,400.00 3.60		·	
N 23 2 10/29/12 10/29/12 Fox 2 News at 8 am	830A-9A	:30	NM	1 \$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	\$1,400.00 3.60			
N 24 2 10/31/12 10/31/12 Fox 2 News at 8 am	830A-9A	:30	NM	1 \$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 W 1	<u>Rate</u> <u>Rating</u> \$1,400.00 3.60			
N 25 2 11/01/12 11/01/12 Fox 2 News at 8 am	830A-9A	:30	NM	1 \$1,400.00
Start Date	Rate Rating			
Week: 10/29/12 11/04/12T 1	\$1,400.00 3.60 830A-9A	:30	NM	1 \$1,400.00
N 26 2 11/02/12 11/02/12 Fox 2 News at 8 am	Rate Rating	.50		
Week: 10/29/12 11/04/12F 1	\$1,400.00 3.60	.20	NM	1 \$1,400.00
N 27 2 11/06/12 11/06/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week	830A-9A <u>Rate</u> <u>Rating</u>	:30	iAiAi	, ψ1,400.00
Week: 11/05/12 11/11/12 -T 1	\$1,400.00 3.60			
N 28 2 10/27/12 10/27/12 Fox 2 News Saturday AM	7A-730A <u>Rate</u> <u>Rating</u>	:30	NM	1 \$700.00
Start Date End Date Weekdays Spots/Week	vara vaniñ		•	



Contract / R	evision	Alt Order #
582249	1	09838480
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Product Estimate # Contract Dates AMERICAN ACTION NE 3344 10/26/12 - 11/06/12

Original Date / Revision Advertiser 10/10/12 / 10/10/12 American Action Network

		Spots/	T	otals
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 5- 1	<u>Rate</u> <u>Rating</u> \$700.00 2.50			
N 29 2 11/03/12 11/03/12 Fox 2 News Saturday AM Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125- 1		:30	NM 1	\$700.00
N 30 2 10/28/12 10/28/12 Su 7-9a Start Date End Date Weekdays Spots/Week	7A-730A Rate Rating	:30	NM 1	\$600.00
N 31 2 11/04/12 11/04/12 Su 7-9a	\$600.00 2.40 7A-730A Rate Rating \$600.00 2.40	:30	NM 1	\$600.00
N 32 2 10/28/12 10/28/12 Fox 2 News Sunday Morning	3 8A-830A	:30		\$600.00
N 33 2 11/04/12 11/04/12 Fox 2 News Sunday Morning	Rate Rating \$600.00 2.80 g 8A-830A	:30	NM 1	\$600.00
Week: 10/29/12 End Date 11/04/12 Weekdays 2 S Spots/Week 1 N 34 2 10/29/12 10/29/12 Fox 2 News Midday	Rate Rating \$600.00 2.80 11A-1130A	:30	NM 1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> <u>Rating</u> \$500.00 1.90	:30	NM 2	\$1,000.00
N 35 2 10/30/12 10/30/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 2	Rate Rating \$500.00 1.90	.SU		, ,
N 36 2 11/01/12 11/01/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	11A-1130A <u>Rate</u> <u>Rating</u> \$500.00 1.90	:30	NM 1	\$500.00
N 37 2 10/26/12 10/26/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	Rate Rating	:30	NM 1	\$2,000.00
N 38 2 10/29/12 M-F 5p-530p	5p-530p <u>Rate</u> <u>Rating</u> \$200.00 3.60	:30	NM 1	\$200.00
N 39 2 10/30/12 10/30/12 M-F 5p-530p	Rate Rating	:30	NM 1	\$2,000.00
N 40 2 11/01/12 11/01/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	5p-530p	:30	NM 1	\$2,000.00
Veen, 10/23/12 11/0 // 12	5p-530p <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM 1	\$2,000.00
N 42 2 10/26/12 10/26/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F- 1	530p-6p <u>Rate</u> <u>Rating</u> \$1,800.00 3.10	:30	NM 1	\$1,800.00
N 43 2 10/29/12 10/29/12 M-F 530p-6p <u>Start Date End Date Weekdays Spots/Week</u>	530p-6p <u>Rate</u> <u>Rating</u> \$1,800,00 3.10	:30	NM 1	\$1,800.00
N 44 2 10/30/12 10/30/12 M-F 530p-6p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530p-6p Rate Rating	:30	NM 1	\$1,800.00
Week: 10/29/12 11/04/12 -T 1 N 45 2 10/31/12 10/31/12 M-F 530p-6p	\$1,800.00 3.10 530p-6p	:30	NM 1	\$1,800.00





Alt Order# Contract / Revision 582249 09838480 Contract Dates Product Estimate #

AMERICAN ACTION NE 3344

Original Date / Revision <u>Advertiser</u> 10/10/12 / 10/10/12 American Action Network

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Description Spots/Week Week: 10/29/12 11/04/12w 1	<u>Rate</u> <u>Rating</u> \$1,800.00 3.10			
N 46 2 11/05/12 11/05/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	530p-6p	:30	NM 1	\$1,800.00
N 47 2 10/26/12 10/26/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	6p-630p	:30	NM 1	\$2,000.00
N 48 2 10/30/12 10/30/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	6p-630p <u>Rate</u> <u>Rating</u> \$2,000.00 3.30	:30	NM	\$2,000.00
N 49 2 10/31/12 10/31/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	6p-630p	:30	NM	\$2,000.00
N 50 2 11/01/12 11/01/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	6p-630p <u>Rate</u> <u>Rating</u> \$2,000.00 3.30	:30	NM	1 \$2,000.00
N 51 2 11/05/12 11/05/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> <u>Rating</u> \$2,000.00 3.30	:30	NM ·	1 \$2,000.00
N 52 2 10/29/12 10/29/12 Rams Weekly Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	630-7p	:30	NM	1 \$1,400.00
N 53 2 11/05/12 11/05/12 Rams Weekly Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	630-7p <u>Rate</u> <u>Rating</u> \$1,400.00 2.70	:30	NM	1 \$1,400.00
N 54 2 10/27/12 10/27/12 College Football Late Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 1 N 55 2 11/03/12 11/03/12 College Football Late	6-930P	:30	NM	1 \$1,200.00
N 55 2 11/03/12 11/03/12 College Football Late Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125- 1	6-930P <u>Rate</u> <u>Rating</u> \$1,200.00 3.50	:30	NM	1 \$1,200.00
N 56 2 10/26/12 10/26/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	9P-930P <u>Rate</u> <u>Rating</u> \$2,000.00 5.20	:30	NM	1 \$2,000.00
N 57 2 10/29/12 10/29/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	9P-930P	:30	NM	1 \$2,000.00
N 58 2 10/30/12 10/30/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	9P-930P	:30	NM ·	1 \$2,000.00
N 59 2 10/31/12 10/31/12 M-F 9p-10p Start Date	9P-930P <u>Rate</u> <u>Rating</u> \$2,000.00 5.20	:30	NM	1 \$2,000.00
N 60 2 11/01/12 11/01/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	9P-930P <u>Rate</u> <u>Rating</u> \$2,000.00 5.20	:30	NM	1 \$2,000.00
N 61 2 11/02/12 11/02/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	9P-930P <u>Rate</u> <u>Rating</u> \$2,000.00 5.20	:30	NM	1 \$2,000.00
N 62 2 11/05/12 11/05/12 M-F 9p-10p	9P-930P	:30	NM	1 \$2,000.00

10/26/12 - 11/06/12



	Contract / Revision	Alt Order #
	582249 /	09838480
Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	AMERICAN ACTION	NE3344

Original Date / Revision Advertiser / 10/10/12 10/10/12 **American Action Network**

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSp	oots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate Rating</u> \$2,000.00 5.20				
N 63 2 10/26/12 10/26/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	930P-10P <u>Rate</u> <u>Rating</u> \$2,000.00 3.70	:30	и́м	1	\$2,000.00
N 64 2 10/31/12 10/31/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12w 1	930P-10P <u>Rate</u> <u>Rating</u> \$2,000.00 3.70	:30	MM	1	\$2,000.00
N 65 2 11/01/12 11/01/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	930P-10P <u>Rate</u> <u>Rating</u> \$2,000.00 3.70	:30	NM	1	\$2,000.00
N 66 2 11/05/12 11/05/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	930P-10P <u>Rate</u> <u>Rating</u> \$2,000.00 3.70	:30	NM	1	\$2,000.00
N 67 2 10/27/12 10/27/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	10P-1030P <u>Rate</u> <u>Rating</u> \$1,200.00 3.70	:30	NM	1	\$1,200.00
N 68 2 11/03/12 11/03/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125- 1	10P-1030P <u>Rate</u> <u>Rating</u> \$1,200.00 3.70	:30	NM	and the same of th	\$1,200.00
N 69 2 11/03/12 11/03/12 Fox 2 News Edge Delayed Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	Rate Rating	:30	NM	1	\$850.00
N 70 2 10/28/12 10/28/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/125 1	<u>Rate</u> <u>Rating</u>	:30	NM	1	\$2,000.00
N 71 2 11/04/12 11/04/12 Su 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	9p-10p <u>Rate</u> <u>Rating</u> \$2,000.00 4.50	:30	NM .	1	\$2,000.00
N 72 2 10/28/12 10/28/12 Fox 2 News Edge Delayed Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	1030P-1105P <u>Rate</u> <u>Rating</u> \$1,500.00 3.40	:30	NM	1	\$1,500.00
N 73 2 11/04/12 11/04/12 Fox 2 News Edge Sunday Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	10-1035p <u>Rate</u> <u>Rating</u> \$1,500.00 3.40	:30	NM	1	\$1,500.00
		Totals	268.00	74	\$107,650.00

Gross Amount Net Amount # of Spots Time Period \$18,870.00 15 \$22,200.00 10/01/12 -10/28/12 \$72,632.50 10/29/12 -11/06/12 59 \$85,450.00 \$91,502.50 74 \$107,650.00 Totals

Signature:	Date:	
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